



Sharang Deo

Product/UX Designer

As a seasoned Product Designer, I currently hold the role of Design Systems Lead and I have over **7 years** of rich experience in the design industry. My journey has encompassed a diverse array of projects, ranging from crafting intuitive native mobile apps, websites, and web applications for startups and scale-ups to tackling intricate, data-centric systems and platforms. From extensive research and user story creation to wireframe design and the development of design prototypes, I consistently deliver high-quality work, leveraging my creative design sensibilities.

At the heart of my design philosophy lies a commitment to creating products that are simple, user-centric, and highly efficient. I firmly believe in placing the user at the core of the design process, ensuring a seamless and enjoyable user experience.

CONTACT

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SKILLS

- Design Systems
- UX Design & Strategy
- Interaction Design
- Wireframing & Prototyping
- User research, Usability Testing & Insights
- Agile UX

CERTIFICATIONS

1. Design for the 21st Century with Don Norman - [Link](#)
2. UX Management: Strategy & Tactics - [Link](#)
3. Mobile UX Design - [Link](#)
4. Human Computer Interaction - [Link](#)
5. A Design Thinking Approach to Putting Customers First - [Link](#)

SOCIAL LINKS

- [LinkedIn](#)
- [Behance](#)
- Mentor on [ADPList](#)

EXPERIENCE

● Dec 2022 - Present

Product Designer | Korn Ferry

- Creating & leading a Design System initiative to establish a standard process that delivers the consistent & effective UX for all KF products.
- Delivering visual design and prototyping solutions on to multiple features of our product IC2.0, which is used by HR managers/ Leaders.

● Apr 2022 - Dec 2022

UX Designer | 6sense Inc.

- Maximized product performance, enhancing end-user experience by applying design thinking strategies on [6sense Integrations](#).
- Unified each Integration's experience and converted it into a marketplace for achieving revenue generation through up-sells.
- Conducted and participated in active Design sprints to brainstorm new UX developments through collaborative thinking.

● Jan 2020 - Apr 2022

Product/UX Designer | Avalara Technologies

- Successfully released a beta of Low-code/No-code Integration Builder ([Extractor & Connector studio](#)) for Avalara's partners and associated developers, resulting in faster integration development from 16-20 weeks into 3-4 weeks.
- Resolved UX obstacles for Avalara's integrations and enhanced their experience through UX design & methodologies.
- Collaborated with a cross-functional team to revamp the entire integrations marketplace experience for [SMB customers](#).
- Active contributor to [Avalara's Skylab design system](#).
- Re-designed [Avalara's tax codes search](#) experience and taxability matrix.

TOOLS

- Figma | Figjam
- Sketch | Invision | Adobe CC
- Miro
- Balsamiq
- Usertesting.com
- Fullstory | Pendo

INTERESTS

- Traveling
- Football
- Physics, Sci-fi, Tech geek
- Reading

PERSONAL DETAILS

- DOB: 30-Apr-1993
- Gender: Male
- Nationality: Indian
- Marital status: Married
- Veteran status: NA
- Disability: NA

• Jun 2018 - Dec 2019

Senior UX Designer | The Data Duck

- As a design agency, my team & I have worked on multiple projects and provided end-to-end UX solutions like Research insights, Wireframes, Design prototypes, SUS survey, reports, etc.
- Successfully handed off UX design deliverables for 5 different projects from various domains like a mobile app, e-commerce solution, enterprise SAAS platform, and a standalone desktop app.

• Jun 2016 - Jun 2018

UX Designer, Co-founder | Octopus ITES

- Worked as the only UX designer and a marketing and sales operations individual to maintain my own start-up's substantial business growth. Worked up-front with our clients and delivered a value-add work, through our design & development services.
- Received a recognition and an award under **Start-up India initiative 2017**.

EDUCATION

• Jun 2013 - Jun 2016

Bachelors in Computer Engineering

Sinhgad Institutes, Pune University

• Jun 2010 - Jun 2013

Diploma in Computer Engineering

MIT Polytechnic, Pune

• Jun 2008

S.S.C. (Std. X)

MSS Highschool, Pune