

# Sharang Deo

Product/UX designer

Pune, Maharashtra, India.

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## About me

Hey! I'm Sharang.

I'm a product/UX designer based in Pune, India. I'm a self-taught designer with over 6+ years of experience in the design industry. I've worked on a range of projects right from designing (also developed some in the past) simple native mobile apps, websites and web apps for start-ups and scale-ups to complex, data-heavy systems and platforms. Whether it is doing extensive research, writing user stories, designing wireframes or crafting the design prototypes for a visual design, I bring the quality of work and my creative design brain to the table. 😊

## Quick links

- [Linkedin](#)
- [Behance](#)
- [Dribbble](#)

## Design skills

User research and UX strategy

Competitive and heuristic analysis

Wireframing and prototyping

Interaction and visual design

Usability testing, SUS scoring, reports and analytics

## Design tools

Pencils, papers and post-its

Miro

Balsamiq

Figma | Sketch | Adobe XD/Creative Suite | Invision

Usertesting.com

Fullstory

## Design certifications

Design for the 21st century with Don Norman - [Link](#)

UX Management: Strategy & Tactics - [Link](#)

Mobile User Experience (UX) Design - [Link](#)

Human Computer Interaction (HCI) - [Link](#)

A Design Thinking Approach to Putting Customers First - [Link](#)

## Experience

### UX designer

#### 6sense | Apr 2022 - Present

- I mainly focus on enhancing the experience of 6sense Integrations marketplace and working towards making 6sense ABM into a CDP platform.
- I'm also working on an onboarding UX of the 6sense platform as a whole.

### Product/UX designer

#### Avalara | Jan 2020 - Apr 2022

- I worked on enhancing the experience of [Avalara Integrations](#) through UX design and its methodologies.
- I mainly worked on designing a low-code/no-code platform for building integrations for Avalara partners and have worked on revamping the entire integration marketplace experience for [Avalara's Small Business customers](#).
- Re-designed [Avalara Tax codes search](#) experience and Avalara taxability matrix.
- I actively contribute to Avalara's [Skylab](#) design system.

### Senior UX/Product designer

#### The Data Duck | Jun 2018 - Dec 2019

- I've successfully handed-off 5 projects along with end-to-end UX solutions like research material, design prototypes, analysis, reports and much more.

- I mainly worked on providing design solutions for different products and services by applying UX methodologies. I also did rapid prototyping for some projects to test the solutions.

### UX designer, Co-Founder

#### Octopus ITES | Jun 2016 - Jun 2018

- This was my own start-up where we, the team, provided various digital solutions and services to our clients such as design, development and support services.
- We also received an award and got recognized under the **Start-up India initiative**.

## Education

### Bachelors in Computer Engineering | 2016

Sinhgad Institutes, Pune | Aggregate: **70.77%**  
**(Distinction Class)**

### Diploma in Computer Engineering | 2013

MIT Polytechnic, Pune | Aggregate: **80.06%**  
**(Distinction Class)**

### SSC (Std. X) | 2008

M. S. S. High school, Pune | Aggregate:  
**76.15% (Distinction Class)**

## Other skills

### Project management and tools

- Agile SDLC
- Jira
- Confluence

### Web Technologies

- HTML5
- CSS3 & CSS Preprocessors (SASS & SCSS)
- Angular
- Wordpress 5.0 and above (with Elementor builder)

### Version Controls

- Git

### Communication Tools

- Slack
- Microsoft Office 365
- GSuite

### I'm also good at,

- Product management
- Leadership

## Things I love!

- Traveling and meeting new people, visiting anonymous places, nurturing mother earth.
- European Football
- Sketching & painting
- Reading Books
- Gathering latest tech knowledge

## Personal details

- Date of Birth: 30-Apr-1993
- Gender: Male
- Nationality: Indian
- Marital Status: Single
- Veteran Status: None
- Disability Status: None