

Sharang Deo

Product/UX designer

from Pune, India.

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About me

Hey! I'm Sharang.

I'm a product/UX designer based in Pune, India. I'm a self-taught designer with over 5 years of experience in the design industry. I've worked on a range of projects right from designing (also developed some in the past) simple native mobile apps, websites and web apps for start-ups and scale-ups to complex, data-heavy systems and platforms. Whether it is doing extensive research, writing user stories, designing wireframes or crafting the design prototypes for a visual design, I bring the quality of work and my creative design brain to the table. 😊

Quick links

- [Linkedin](#)
- [Behance](#)
- [Dribbble](#)

Design skills

User research and UX strategy

Competitive and heuristic analysis

Wireframing and prototyping

Interaction and visual design

Usability testing, reports and analytics

Design tools

Pencils, papers and post-its

Miro

Balsamiq

Figma | Sketch | Adobe XD/Creative Suite | Invision

Ustesting.com

Fullstory

Design certifications

UX Management: Strategy & Tactics

Mobile User Experience (UX) Design

Design Thinking: The Beginner's Guide

Human Computer Interaction (HCI)

A Design Thinking Approach to Putting Customers First

You can check out my certifications on my website.

Experience is the key!

User experience designer

Avalara | Jan 2020-Present

- I'm currently working on enhancing the experience of [Avalara Integrations](#).
- Re-designed [Avalara Tax codes search](#) experience and Avalara taxability matrix.
- I actively contribute to Avalara's [Skylab](#) design system.

Senior UX/Product designer

The Data Duck | Jun 2018 - Dec 2019

- I've successfully handed-off 5 projects along with end-to-end UX solutions like research material, design prototypes, analysis, reports and much more.
- I mainly worked on providing design solutions for different products and services by applying UX methodologies. I also did rapid prototyping for some projects to test the solutions.

UX designer, Co-Founder

Octopus ITES | Jun 2016 - Jun 2018

- This was my own start-up org. where we, the team provided various digital solutions and services to our clients such as design, development and support services.
- We also received an award and got recognized under the Start-up India initiative.

Education is what remains!

Bachelors in Computer Engineering | 2016

Sinhgad Institutes, Pune | Aggregate: **70.77%**
(Distinction Class)

Diploma in Computer Engineering | 2013

MIT Polytechnic, Pune | Aggregate: **80.06%**
(Distinction Class)

SSC (Std. X) | 2008

M. S. S. High school, Pune | Aggregate:
76.15% (Distinction Class)

Feathers of Achievement

- I personally conducted Six workshops based on Arduino, Android, Interfacing, Embedded Systems, Internet of Things (IoT), Autonomous Robotics and Embedded Systems.
- I was a Team Leader for National Level Robocon – 2015 team of Sinhgad Institutes, Pune. My team and I represented our institute for the first time ever in such a big event.
- I got selected as One of the Top – 100 Innovators from all over India for my Engineering Major project at INK – 2013 in association with TED Talks.
- I also conducted Faculty Development Programs (FDP) and Student Training Programs (STP) on Advanced Java, IoT, Embedded Systems at Sinhgad Institutes, Pune.

Other skills

Project management and tools

- Agile SDLC
- Jira
- Confluence

Web Technologies

- HTML5
- CSS3 & CSS Preprocessors (SASS & SCSS)
- Javascript (Basics ES6)
- Wordpress 5.0 and above (with Elementor builder)

Version Controls

- Git

Communication Tools

- Slack
- Office 365
- Google Workspace tools (Mail, Docs, Sheets, etc.)

I'm also good at,

- Product management
- Leadership

Things I love!

- Travelling and meeting new people, visiting anonymous places, nurturing mother earth.
- Football (European)
- Sketching & painting
- Reading Books (Finance related)
- Gathering latest tech knowledge

Personal details

- Date of Birth: 30-Apr-1993
- Gender: Male
- Nationality: Indian
- Marital Status: Single
- Veteran Status: None
- Disability Status: None